

Parent Support Services Society of BC

50th ANNIVERSARY *Gala*

JUNE 6, 2024

Hilton Vancouver Metrotown

SPONSORSHIP PACKAGE



Parent Support Services
Society of BC

50 Years of Empowering Families

Join Parent Support Services Society of BC (PSS) as we celebrate 50 years of empowering families! PSS is a provincial non-profit on a mission to transform hurt-filled households into healthy homes.

Parent Support Services was founded in 1974, by Bill McFarland and the Vancouver Children's Aid Society. At the time, PSS was known as *Parents in Crisis*, a group created to end child abuse. Since then, PSS has become a cost-effective leader in providing families with the tools they need to prevent a crisis.

We support parents and caregivers to be the best they can be, through support groups, education/information workshops, advocacy and building community connections.

We work with caregivers who are raising a relative when parents can't – keeping these children out of foster care. PSS collaborates with Indigenous communities to develop unique programs. We offer programming in 8 different languages – Mandarin, Cantonese, Korean, Spanish, Punjabi, Arabic, Tagalog, and English.

As a sponsor of our 50th Anniversary Gala Fundraiser, your generosity will ensure that our vital programs, including Canada's first Kinship Care Help Line, can continue. Your donations will keep our programming barrier-free (providing childminding, transportation subsidies and healthy snacks).

We are proud to offer our transformational programs and services to families of all backgrounds, throughout BC, free of charge!

Helping us ultimately build healthy communities, one family at a time.

Become a sponsor

Please consider helping us celebrate and acknowledge the parents, caregivers and families we support, our hardworking staff and wonderful community of volunteers.

With our combined 3,500 Facebook & Instagram followers and actively engaged community of 5000+ email contacts throughout BC, sponsors will be guaranteed brand exposure through the Gala itself, pre-event advertising, and social media coverage throughout the year. Your generosity will not go unnoticed!

CHECK OUT OUR VARIOUS SPONSORSHIP AND DONATION OPPORTUNITIES BELOW.

If you prefer to register as a sponsor via PDF form or email, please fill out our [commitment form here](#).



SPONSORSHIP BENEFITS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$500
Gala Tickets	8	4	2	1
Logo recognition on Gala website page & printed Gala program	✓	✓	✓	✓
Special featured Social Media recognition	✓	✓	✓	✓
On-Screen recognition during slideshow presentation at the Gala	✓	✓	✓	✓
Verbal mention from emcee during the Gala	✓	✓	✓	✓
Logo recognition in all email campaigns regarding the Gala	✓	✓	✓	
Visibly well-situated table with sign including sponsor's logo on table at the Gala	✓	✓	✓	
Flyers and business cards at registration desk			✓	
Banner (brought by sponsors) placed by food buffet table		✓		
Logo recognition on printed signage created by PSS by registration table	✓	✓		
Two banners (brought by sponsors) placed in lobby and on stage	✓			
Logo recognition on all printed photobooth photos, online photo-sharing landing page, and photobooth email notifications.	✓			

To become one of our major sponsors today, [please click here!](#)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

TECHNOLOGY & ENTERTAINMENT SPONSOR | \$5,000

Your generosity will ensure that our guests enjoy captivating entertainment, music, slideshows, and an online auction.

- 4 Tickets to the Gala
- Logo recognition in all email campaigns regarding the Gala
- On-Screen recognition during slideshow presentation at the Gala
- Logo recognition in all email campaigns regarding the online auction
- Along with logo recognition on Gala webpage and printed gala program; social media acknowledgement and a verbal mention from the emcee during the event

PRINT & SIGNAGE SPONSOR | \$2000

Your generosity will ensure that our Gala has quality and professionally designed signage and other print materials (i.e printed programs) for guests to enjoy.

- 2 Tickets to the Gala
- On-Screen recognition during slideshow presentation at the Gala
- Along with logo recognition on Gala webpage and printed gala program; social media acknowledgement and a verbal mention from the emcee during the event

COMMUNITY TABLE SPONSOR | \$1,500

Your generosity will cover the cost of tickets for parents, caregivers and other community members who might not have the financial means of covering the fees, but are interested in attending the Gala.

- 8 Tickets to be donated back into community, ensuring that parents & caregivers can attend
- Visibly well-situated table with sign including sponsor's logo on the table
- Along with logo recognition on Gala webpage and printed gala program; social media acknowledgement and a verbal mention from the emcee during the event

DECOR SPONSOR | \$500

Your generosity will ensure that our guests enjoy the Gala in wonderful, captivating surroundings.

- 1 Ticket to the Gala
- Logo recognition or signage giving credit on or near all major decor elements at the Gala
- Along with logo recognition on Gala webpage and printed gala program; social media acknowledgement and a verbal mention from the emcee during the event

If you're interested in one of these additional sponsorship opportunities, **[please click here!](#)**

IN-KIND DONATIONS & AUCTION ITEMS ARE WELCOMED

Want to support the Gala, without contributing financially? In-kind sponsorships are enthusiastically welcomed—whether you can provide gift cards, gift baskets, hotel accommodations, or other applicable complimentary services in lieu of a cash sponsorship—we welcome your support and can arrange for the appropriate level of recognition based on the value of your in-kind contribution. **To make an in-kind donation, [Please click here!](#)**



Parent Support Services
Society of BC



COMMITMENT FORM

Print your company/foundation/name as you would like to be listed on event materials

Contact Name: _____ Title/Position: _____

Phone Number: _____ Email: _____

Address: _____

50TH ANNIVERSARY SPONSORSHIPS

Platinum Sponsor | \$10,000

Silver Sponsor | \$2,500

Gold Sponsor | \$5,000

Bronze Sponsor | \$500

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Technology & Entertainment Sponsor | \$5,000

Community Table Sponsor | \$1,500

Print & Signage Sponsor | \$2,000

Decor Sponsor | \$500

I will use all my complimentary table tickets provided in the sponsorship.

I would like to donate **SOME** of my tickets back to the event. # of tickets donating

I would like to donate **ALL** of my tickets back to the event. # of tickets donating

PAYMENT METHOD

Enclosed is a cheque payable to Parent Support Services Society of BC for full payment in the amount of \$

I prefer to pay by: Visa MasterCard American Express

Card Number: Expiry Date: CVV:

Name on Card: Signature:

Please remit to: **Parent Support Services Society of BC** | 204-5623 Imperial St., Burnaby, BC V5J 1G1

Scan and send by email to: **office@parentsupportbc.ca**